

ORDER



Orders
Order / Rev: 56840
Alt Order #: 08865847
Product Desc: CFIF
Estimate: 1011
Flight Dates: 09/19/12 - 09/28/12
Original Date / Rev: 09/17/12 / 09/17/12
Order Type: CIA - O

KTVX-TV

Primary AE: Continental Washington DC
Sales Office: CNAT
Sales Region: National

Agency
Name: Main Street Media Group
Buying Contact:
Billing Contact:
 P O Box 25093
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Ctr for Indv Freedom
Demographic: A35+
Product Codes: Issues/Propositions
Priority: P-1
Revenue Codes: AGY, POL-ISS, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/28/12	69	\$44,350.00	\$37,697.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	69	\$44,350.00	\$37,697.50	4.40
Totals	69	\$44,350.00	\$37,697.50	4.40

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Continental Washington DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTVX-TV	22%	\$44,350.00
Market	100%	\$201,590.91

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBYU	0%	\$0.00
KJZZ	0%	\$0.00
KMYU	0%	\$0.00
KSL	28%	\$56,445.45
KSTU	24%	\$48,381.82
KUCW	1%	\$2,015.91
KUED	0%	\$0.00
KUPX	0%	\$0.00
KUTV	22%	\$44,350.00
UNKWN	3%	\$6,047.73

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTVX	09/19/12	09/19/12	Nightline M-F 1036p-1103p	CM	10:35 PM-11:05 PM	--W----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
NIGHTLINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----			1			\$400.00		0.00			
E 2	KTVX	09/20/12	09/20/12	Nightline M-F 1036p-1103p	CM	10:35 PM-11:05 PM	---T---	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00

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KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	KTVX	09/25/12	09/25/12	M-F 630a-7a GMU M-F 630a-7a GMU GOOD MORNING UTAH-630AM	CM	6:30 AM-7:00 AM	-T-----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----					1	\$250.00		0.00			
E 15	KTVX	09/26/12	09/26/12	M-F 630a-7a GMU M-F 630a-7a GMU GOOD MORNING UTAH-630AM	CM	6:30 AM-7:00 AM	--W----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----					1	\$250.00		0.00			
E 16	KTVX	09/27/12	09/27/12	M-F 630a-7a GMU M-F 630a-7a GMU GOOD MORNING UTAH-630AM	CM	6:30 AM-7:00 AM	---T---	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---					1	\$250.00		0.00			
E 17	KTVX	09/28/12	09/28/12	M-F 630a-7a GMU M-F 630a-7a GMU GOOD MORNING UTAH-630AM	CM	6:30 AM-7:00 AM	----F--	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$250.00		0.00			
E 18	KTVX	09/19/12	09/19/12	ABC4 News at 4p ABC4 News at 4p ABC4 NEWS @ 4PM	CM	4:00 PM-4:30 PM	--W----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----					1	\$400.00		0.00			
E 19	KTVX	09/20/12	09/20/12	ABC4 News at 4p ABC4 News at 4p ABC4 NEWS @ 4PM	CM	4:00 PM-4:30 PM	---T---	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---					1	\$400.00		0.00			
E 20	KTVX	09/21/12	09/21/12	ABC4 News at 4p ABC4 News at 4p ABC4 NEWS @ 4PM	CM	4:00 PM-4:30 PM	----F--	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--					1	\$400.00		0.00			
E 21	KTVX	09/24/12	09/24/12	ABC4 News at 4p ABC4 News at 4p ABC4 NEWS @ 4PM	CM	4:00 PM-4:30 PM	M-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$400.00		0.00			
E 22	KTVX	09/25/12	09/25/12	ABC4 News at 4p ABC4 News at 4p ABC4 NEWS @ 4PM	CM	4:00 PM-4:30 PM	-T-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----					1	\$400.00		0.00			
E 23	KTVX	09/26/12	09/26/12	ABC4 News at 4p ABC4 News at 4p ABC4 NEWS @ 4PM	CM	4:00 PM-4:30 PM	--W----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----					1	\$400.00		0.00			
E 24	KTVX	09/27/12	09/27/12	ABC4 News at 4p ABC4 News at 4p ABC4 NEWS @ 4PM	CM	4:00 PM-4:30 PM	---T---	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---					1	\$400.00		0.00			
E 25	KTVX	09/28/12	09/28/12	ABC4 News at 4p ABC4 News at 4p ABC4 NEWS @ 4PM	CM	4:00 PM-4:30 PM	----F--	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$400.00		0.00			
E 26	KTVX	09/19/12	09/19/12		CM	5:00 PM-5:30 PM	--W----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
ABC4 News at 5p															
ABC4 News at 5p															
ABC 4 NEWS AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----					1	\$400.00		0.00			
E 27	KTVX	09/20/12	09/20/12	ABC4 News at 5p	CM	5:00 PM-5:30 PM	---T---	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
ABC4 News at 5p															
ABC 4 NEWS AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---					1	\$400.00		0.00			
E 28	KTVX	09/21/12	09/21/12	ABC4 News at 5p	CM	5:00 PM-5:30 PM	----F--	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
ABC4 News at 5p															
ABC 4 NEWS AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--					1	\$400.00		0.00			
E 29	KTVX	09/24/12	09/24/12	ABC4 News at 5p	CM	5:00 PM-5:30 PM	M-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
ABC4 News at 5p															
ABC 4 NEWS AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$400.00		0.00			
E 30	KTVX	09/25/12	09/25/12	ABC4 News at 5p	CM	5:00 PM-5:30 PM	-T-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
ABC4 News at 5p															
ABC 4 NEWS AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----					1	\$400.00		0.00			
E 31	KTVX	09/26/12	09/26/12	ABC4 News at 5p	CM	5:00 PM-5:30 PM	--W----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
ABC4 News at 5p															
ABC 4 NEWS AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----					1	\$400.00		0.00			
E 32	KTVX	09/27/12	09/27/12	ABC4 News at 5p	CM	5:00 PM-5:30 PM	---T---	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
ABC4 News at 5p															
ABC 4 NEWS AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---					1	\$400.00		0.00			
E 33	KTVX	09/28/12	09/28/12	ABC4 News at 5p	CM	5:00 PM-5:30 PM	----F--	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
ABC4 News at 5p															
ABC 4 NEWS AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$400.00		0.00			
E 34	KTVX	09/19/12	09/19/12	Good Morning America	CM	7:00 AM-9:00 AM	--W----	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
GMA 7a-9a															
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----					1	\$300.00		0.00			
E 35	KTVX	09/20/12	09/20/12	Good Morning America	CM	7:00 AM-9:00 AM	---T---	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
GMA 7a-9a															
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---					1	\$300.00		0.00			
E 36	KTVX	09/21/12	09/21/12	Good Morning America	CM	7:00 AM-9:00 AM	----F--	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
GMA 7a-9a															
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--					1	\$300.00		0.00			
E 37	KTVX	09/24/12	09/24/12	Good Morning America	CM	7:00 AM-9:00 AM	M-----	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
GMA 7a-9a															
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$300.00		0.00			
E 38	KTVX	09/25/12	09/25/12		CM	7:00 AM-9:00 AM	-T-----	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00

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KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Good Morning America GMA 7a-9a															
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-T-----	1		\$300.00		0.00						
E 39	KTVX	09/26/12	09/26/12	Good Morning America GMA 7a-9a	CM	7:00 AM-9:00 AM	--W----	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--W----	1		\$300.00		0.00						
E 40	KTVX	09/27/12	09/27/12	Good Morning America GMA 7a-9a	CM	7:00 AM-9:00 AM	---T---	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	---T---	1		\$300.00		0.00						
E 41	KTVX	09/28/12	09/28/12	Good Morning America GMA 7a-9a	CM	7:00 AM-9:00 AM	----F--	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	----F--	1		\$300.00		0.00						
E 42	KTVX	09/19/12	09/19/12	ABC4 News at 10pm M-EM M-F 10p-1036p	CM	10:00 PM-10:35 PM	--W----	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
ABC 4 NEWS AT 10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	--W----	1		\$900.00		0.00						
E 43	KTVX	09/20/12	09/20/12	ABC4 News at 10pm M-EM M-F 10p-1036p	CM	10:00 PM-10:35 PM	---T---	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
ABC 4 NEWS AT 10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	---T---	1		\$900.00		0.00						
E 44	KTVX	09/21/12	09/21/12	ABC4 News at 10pm M-EM M-F 10p-1036p	CM	10:00 PM-10:35 PM	----F--	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
ABC 4 NEWS AT 10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	----F--	1		\$900.00		0.00						
E 45	KTVX	09/24/12	09/24/12	ABC4 News at 10pm M-EM M-F 10p-1036p	CM	10:00 PM-10:35 PM	M-----	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
ABC 4 NEWS AT 10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M-----	1		\$900.00		0.00						
E 46	KTVX	09/25/12	09/25/12	ABC4 News at 10pm M-EM M-F 10p-1036p	CM	10:00 PM-10:35 PM	PI-T-----	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
ABC 4 NEWS AT 10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-T-----	1		\$900.00		0.00						
E 47	KTVX	09/26/12	09/26/12	ABC4 News at 10pm M-EM M-F 10p-1036p	CM	10:00 PM-10:35 PM	PI--W----	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
ABC 4 NEWS AT 10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--W----	1		\$900.00		0.00						
E 48	KTVX	09/27/12	09/27/12	ABC4 News at 10pm M-EM M-F 10p-1036p	CM	10:00 PM-10:35 PM	PI---T---	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
ABC 4 NEWS AT 10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	---T---	1		\$900.00		0.00						
E 49	KTVX	09/28/12	09/28/12	ABC4 News at 10pm M-EM M-F 10p-1036p	CM	10:00 PM-10:35 PM	PI----F--	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
ABC 4 NEWS AT 10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	----F--	1		\$900.00		0.00						
E 50	KTVX	09/19/12	09/19/12		CM	6:00 PM-6:30 PM	--W----	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
ABC4 News at 6p															
ABC4 News at 6p															
ABC 4 NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----					1	\$500.00		0.00			
E 51	KTVX	09/20/12	09/20/12	ABC4 News at 6p	CM	6:00 PM-6:30 PM	---T---	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
ABC4 News at 6p															
ABC 4 NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---					1	\$500.00		0.00			
E 52	KTVX	09/21/12	09/21/12	ABC4 News at 6p	CM	6:00 PM-6:30 PM	----F--	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
ABC4 News at 6p															
ABC 4 NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--					1	\$500.00		0.00			
E 53	KTVX	09/24/12	09/24/12	ABC4 News at 6p	CM	6:00 PM-6:30 PM	M-----	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
ABC4 News at 6p															
ABC 4 NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$500.00		0.00			
E 54	KTVX	09/25/12	09/25/12	ABC4 News at 6p	CM	6:00 PM-6:30 PM	-T-----	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
ABC4 News at 6p															
ABC 4 NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----					1	\$500.00		0.00			
E 55	KTVX	09/26/12	09/26/12	ABC4 News at 6p	CM	6:00 PM-6:30 PM	--W----	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
ABC4 News at 6p															
ABC 4 NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----					1	\$500.00		0.00			
E 56	KTVX	09/27/12	09/27/12	ABC4 News at 6p	CM	6:00 PM-6:30 PM	---T---	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
ABC4 News at 6p															
ABC 4 NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---					1	\$500.00		0.00			
E 57	KTVX	09/28/12	09/28/12	ABC4 News at 6p	CM	6:00 PM-6:30 PM	----F--	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
ABC4 News at 6p															
ABC 4 NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$500.00		0.00			
E 58	KTVX	09/22/12	09/22/12	ABC4 News at 10pm Sa	CM	10:00 PM-10:30 PM	-----S-	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
Sa 10p-1030p															
ABC 4 NEWS AT 10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					1	\$900.00		0.00			
E 59	KTVX	09/19/12	09/19/12	M-F 6a-630a GMU	CM	6:00 AM-6:30 AM	--W----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
M-F 6a-630a GMU															
GOOD MORNING UTAH-6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----					1	\$250.00		0.00			
E 60	KTVX	09/20/12	09/20/12	M-F 6a-630a GMU	CM	6:00 AM-6:30 AM	---T---	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
M-F 6a-630a GMU															
GOOD MORNING UTAH-6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---					1	\$250.00		0.00			
E 61	KTVX	09/21/12	09/21/12	M-F 6a-630a GMU	CM	6:00 AM-6:30 AM	----F--	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
M-F 6a-630a GMU															
GOOD MORNING UTAH-6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--					1	\$250.00		0.00			
E 62	KTVX	09/24/12	09/24/12		CM	6:00 AM-6:30 AM	M-----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00

Order / Rev: 56840
Alt Order #: 08865847
Flight Dates: 09/19/12 - 09/28/12

Advertiser: Ctr for Indv Freedom
Product Desc: CFIF
Estimate: 1011

KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 6a-630a GMU											
				M-F 6a-630a GMU											
				GOOD MORNING UTAH-6AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$250.00		0.00			
E 63	KTVX	09/25/12	09/25/12	M-F 6a-630a GMU	CM	6:00 AM-6:30 AM	-T-----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
				M-F 6a-630a GMU											
				GOOD MORNING UTAH-6AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----					1	\$250.00		0.00			
E 64	KTVX	09/26/12	09/26/12	M-F 6a-630a GMU	CM	6:00 AM-6:30 AM	--W----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
				M-F 6a-630a GMU											
				GOOD MORNING UTAH-6AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----					1	\$250.00		0.00			
E 65	KTVX	09/27/12	09/27/12	M-F 6a-630a GMU	CM	6:00 AM-6:30 AM	---T---	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
				M-F 6a-630a GMU											
				GOOD MORNING UTAH-6AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---					1	\$250.00		0.00			
E 66	KTVX	09/28/12	09/28/12	M-F 6a-630a GMU	CM	6:00 AM-6:30 AM	----F--	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
				M-F 6a-630a GMU											
				GOOD MORNING UTAH-6AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$250.00		0.00			
E 67	KTVX	09/24/12	09/24/12	Mon Spec	CM	7:00 PM-9:00 PM	M-----	:30	1	\$7,000.00	P-1	0.00	NM	1	\$7,000.00
				DANCING W/STARS		(7:00 PM-9:00 PM)									
				DANCING WITH THE STARS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$7,000.00		0.00			
E 68	KTVX	09/22/12	09/22/12	College Football	CM	6:00 PM-9:00 PM	-----S-	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
				College Football		(6:00 PM-9:00 PM)									
				ABC COLLEGE FTBL-PRIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					1	\$2,000.00		0.00			
69	KTVX	09/23/12	09/23/12	M-Su Prime Rotator	CM	6:00 PM-9:00 PM	-----1	:30	1	\$7,000.00	P-1	4.40	NM	1	\$7,000.00
				64TH PRIMETIME EMMYS		(6:00 PM-9:00 PM)									
				64TH PRIMETIME EMMY AWARDS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----1					1	\$7,000.00		4.40			
													Totals	69	\$44,350.00